

Digital Poster with Slogan Competition (Academic Year 2025–26)

Theme

Nair Hospital: A Legacy of Healing

Eligibility

Open to all students including allied branches of T. N. Medical College & BYL Nair Charitable Hospital.

Poster Specifications

- Digital poster only.
- Size: **1080 × 1350 pixels (4:5 aspect ratio)**.
- Format: **JPEG or PNG**.
- Maximum file size: **10 MB**.
- Include **one original slogan** (maximum 15 words).
- Portrait orientation only.

Rules

1. The poster idea must be the participant's original work.
2. AI-assisted design tools may be used; however, participants must disclose AI usage during submission.
3. Copyrighted images, logos, watermarks, or offensive content are not permitted.
4. Entries should communicate the selected theme clearly through both visuals and slogan.
5. Each participant may submit **one entry**.
6. Photo editing and graphic enhancement are permitted.
7. The organizing committee reserves the right to use selected entries for educational, promotional, and social media purposes with due credit to the participant.
8. The decision of the judges shall be final and binding.

Judging Criteria

Criterion	Weightage
Relevance to Theme	10%
Creativity & Originality	30%
Visual Impact	20%
Slogan & Message	30%
Overall Presentation	10%

Submission Details

File Name: Roll Number.First Name_Course

e.g. 7. Sanjay_mbbs

Participants should submit their entry through the designated submission link/QR code

Submission Deadline: 23 August 2026, till 10.00 pm

Results: Winners will be announced on before the Foundation Day. Win attractive prizes. Outstanding entries may be showcased on the official website and social media platforms of the institution.

"A powerful image. A meaningful slogan. Inspire change through creativity."

Foundation Day Committee

Scan Code below OR [Click here](#)

